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## The Little Book of Bull's Eye Investing: Finding Value, Generating Absolute Returns, and Controlling Risk in Turbulent Markets

By John F. Mauldin

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Little Book of Bull's Eye Investing: Finding Value, Generating Absolute Returns, and Controlling Risk in Turbulent Markets, John F. Mauldin, To make money in this troubled economy you need to understand where the markets are headed, not where they've been. Clinging to outdated strategies and played out market trends are sure ways to miss out on new investments, and in The Little Book of Bull's Eye Investing, acclaimed investment expert John Mauldin teaches you how to read the direction of the markets to make decisions that capitalize on today's investment opportunities. A practical road map to what's in store for the markets to help you stay ahead of the curve, the book debunks many of the myths that have come to govern investment logic, particularly the buy-and-hold, relative return vehicles that Wall Street peddles to unsuspecting investors. Giving you a clear view of the trends shaping the markets right now which are likely to provide investment options for the decade ahead, The Little Book of Bull's Eye Investing teaches the value of careful research before you put your money to work. Whether the market is on its way...



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