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# TEACHING GRAPHIC DESIGN: COURSE OFFERINGS AND CLASS PROJECTS FROM THE LEADING GRADUATE AND UNDERGRADUATE PROGRAMS



Allworth Press. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.9in. x 6.0in. x 0.7in. This priceless teaching tool features more than 70 proven-effective programs from the country's leading graphic design schools. Spanning from traditional, bricks and mortar approaches to the ever-widening digital frontier of graphic design, these syllabi include detailed introductions, weekly breakdowns, project suggestions, and selected readings, as well as offer valued background material on the history, social responsibility, and cultural impact of design. More than an instructor's guide,...

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